

# ILCA Committees

## - Get Involved -

ILCA committee involvement is the best way to augment your membership. Membership, in any organization, requires both give and take. By participating in a Committee you match your special interests and talents to an ILCA program or initiative.

**Please consider participation on one of these Committees for 2020-2021.**

**Meetings typically run 2 hours and are held at ILCA Headquarters in Oak Brook.**

**All committee members must be members in good standing. The organization, not the individual is the member.**

### Awards

**Goal:** To offer an Awards Program that recognizes the skills and experience of landscape professionals.

**Time Commitment:** 2-3 meetings per year. Mandatory attendance at the annual Awards Banquet.

**Chair:** Brian Jordison, James Martin Associates; Associate Chair: Becca LaBarre, EverGreen Landscape

### Design (Must be a landscape designer or LA)

**Goal:** To offer a program that teaches landscape design to beginner and expert contractors from large and small firms.

**Time Commitment:** 7 meetings per year. Mandatory attendance at Design Committee events.

**Chairs:** Jason Lundberg, Chalet; Robert Milani, Bertog Landscape

### Education

**Goal:** To offer opportunities to improve the skills and knowledge of members and their employees through timely and interesting programs. Develop the complete program for iLandscape's Educational Conference.

**Time Commitment:** 10 meetings per year. Mandatory attendance at iLandscape

**Chair:** Kim Hartmann, Countryside Flower Shop; Associate Chair: Mike Blackwell, Chalet

### Experience

**Goal:** Oversee all aspects of iLandscape: The Illinois + Wisconsin Landscape Show not related to other committees. These include the overall flow and schedule, exhibit space, keynote speakers and plenary events, marketing and promotion, receptions and entertainment, press and media relations, aesthetics, and decor.

**Time Commitment:** 6 meetings per year, plus (1) Sub-Committee Chair meeting. Mandatory attendance at iLandscape (5 days, 4 nights).

**Chair:** Christopher Walsh, Topiarius; Associate Chair: Dave Warning, McKay Nursery Company

### Future Landscape Industry Professionals (FLIP)

**Goal:** To provide information that inspires individuals to pursue professional careers within the landscape industry.

**Time Commitment:** 8 meetings per year. May attend speaking engagements at grammar, high schools and colleges.

**Chair:** Amanda Arnold, PlanIt Landscape Perspectives, LLC; Associate Chair: Carrington Misener, Midwest Groundcovers

### Golf Outing

**Goal:** To conduct social events for the membership that provide networking opportunities and non-dues income.

**Time Commitment:** 3 meetings per year. Mandatory attendance at the Golf Outing.

**Chair:** Brian Henning, LandscapeHub; Associate Chair: Dennis Tiliks, Wilson Nurseries

### Hardscape Illinois

**Goal:** To plan and execute the Hardscape Illinois 1-day educational conference.

**Time Commitment:** 6 meetings per year. Mandatory attendance at Hardscape Illinois.

**Chair:** None

### Irrigation

**Goal:** To promote professional irrigation best practices and regulatory compliance through education and resource development.

**Time Commitment:** 8 meetings per year. Mandatory attendance at iLandscape Irrigation Workshops

**Chair:** Alex Mayfield, JM Irrigation

### Latino Relations (Bilingual preferred)

**Goal:** To offer opportunities to improve the skills and knowledge of Latino and non-Latino members and their employees through timely and interesting programs.

**Time Commitment:** 5 meetings per year. Mandatory attendance at iLandscape and Field Staff Skills Training.  
**Chair:** Erika Walters, The Mulch Center

### **Magazine**

**Goal:** To educate and inform readers on current industry topics and present information on the Association's activities, goals, programs, and members.

**Time Commitment:** 2 meetings per year.

**Chair:** Joe Scopelliti, Guy Scopelliti Co.

### **Membership**

**Goal:** To ensure the strength and vitality of ILCA through coordinated membership recruitment and retention programs.

**Time Commitment:** 10 meetings per year. Mandatory attendance at the Annual Party and iLandscape.

**Chair:** Debbie McGuire, Crum-Halsted; Associate Chair: Aaron Zych, ILT Vignocchi, Inc.

### **Regulatory and Legislative**

**Goal:** To review and analyze legislative and regulatory policy to determine its impact on the association, its members, and the green industry.

**Time Commitment:** 2 face-to-face meetings per year, 30 minute Monday morning conference calls for the duration of the legislative session.

**Chair:** Claire Storti, Scott Byron, Inc.

### **Snow**

**Goal:** To plan and execute the biannual snow conference.

**Time Commitment:** 8 meetings per year. Mandatory attendance at Summer Snow Days (3 days).

**Chairs:** Mike Clarke and Paul Washburn, Acres Group

### **Summer Field Day**

**Goal:** To provide an outdoor trade show for ILCA members and others in the landscape industry and to generate substantial revenues.

**Time Commitment:** 4 meetings per year. Mandatory attendance at Summer Field Day (3 days).

**Chair:** David Burton, Ditch Witch Midwest; Associate Chair: Jessica Riedell, Brightview Landscape Development

### **Sustainable and Ecological Landscape**

**Goal:** To develop programs and initiatives that educate and inform the green industry on sustainable landscaping practices.

**Time Commitment:** 9 meetings per year. Mandatory attendance at Impact.

**Chair:** Brandon Losey, ILT Vignocchi; Associate Chair: Cris Poggi, Aspire Software Company

### **Technical Skills**

**Goal:** To offer programs that improve the education, skills, and experience of landscape professionals and improve the standards of the landscape workforce.

**Time Commitment:** 6 meetings per year. Mandatory attendance at Field Staff Skills Training.

**Chairs:** Steve Petraglia, The Barn Nursery and Landscape; Greg Roos, Bertog Landscape

### **Turf**

**Goal:** To promote lawn care professionalism, best practices, and regulatory compliance through education and resource development.

**Time Commitment:** 9 meetings per year. Mandatory attendance at Turf Education Day (TED).

**Chair:** Shane Griffith, Weedman; Associate Chair: Jordan Orwig, SavATree

### **Women's Networking Group**

**Goal:** To promote camaraderie, and to share industry experiences and leadership skills with ILCA members, while enhancing professional image.

**Time Commitment:** 6-8 meetings per year including 3-4 conference call meetings. Mandatory attendance at Women's Networking Group events and iLandscape.

**Chairs:** Nicole Nault, LafargeHolcim; Associate Chair: Laura Gianorio, Brightview

### **Young Professionals** (Must be 35 or under)

**Goal:** To promote camaraderie, and to share industry experiences and leadership skills with ILCA members 35 and under, while enhancing professional image.

**Time Commitment:** 4 meetings per year. Mandatory attendance at Young Professionals' events.

**Chair:** Dan Migacz, A.M. Woodland Outdoor Design; Associate Chair: Tim Sweeney, Sweeney's Custom Landscaping, Inc.